# Job Description – Sales Coordinator



Job Title:	Sales Coordinator
Department/Group:	Sales Team
Location:	Bodiam, East Sussex, TN32 5BS
Position Type:	Full time 08:30 to 17:00 – 1 Hour Lunch
Holiday Allowance:	20 days per annum + bank holidays, raising by one day per full year to max 25

## **Job Description**

#### **OVERVIEW**

A new permanent position has arisen to join the Sales team at a dynamic company – GreenBlue Urban located at a new purpose-built premise in Bodiam, East Sussex. The role of the Sales Coordinator is to successfully support and follow-up both new and existing customers enquiries to generate live sales leads for Key Account Managers.

#### ATTITUDE AND CHARACTER

Primary attributes looked for from the candidate are as follows:

- A positive 'can do' attitude, self-motivated and goal driven
- Excellent attention to detail and accuracy
- Humility, Respectful & Courteous
- Ability to work under pressure and to set KPIs
- Reliable, tidy and well organized
- Efficient time management
- Ability to learn and adapt quickly
- Clear and concise communication qualities including excellent verbal communication
- Ability to work well alone and as part of a team
- Able to multi task, prioritise, manage time effectively, use own initiative
- Eager to contribute to the expansion of the company

#### **ROLES AND RESPONSIBILTIES**

The role requires the Sales Coordinator to gain and continually develop a full understanding of the company, values, products and services offered to positively promote GBU. Main duties include but are not limited to —

- Conducting sales calls regarding current pipeline projects from tender to tender awarded stage.
- Transferring projects, with all info, across to Account Managers when projects become live on site.
- Selling the value that GreenBlue Urban provides, via email and on the phone, whilst enhancing the company's reputation.
- Showing a competent level of product knowledge, to support GreenBlue Urban's customers within my remit.
- Using and understanding all elements and functions on CRM, or any other relevant company systems with accurate record keeping.
- Continually learn and develop in terms of our products, arboriculture, construction and telephone selling.
- Effectively manage one's own time to meet KPI call volumes, projects handed to AM's, deadlines etc



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- Contributing to sales strategy on new markets and opportunities, with cross departmental interaction as and when required.
- Assisting colleagues as and when required.

Please note this list is not exhaustive

## **SKILLS & EXPERIENCE**

- Minimum six months of telesales experience preferably in a business to business environment, comfortable with speaking on the phone to new and existing customers.
- Aptitude and past experience of a business environment is vital
- Experience within the construction industry / builders merchant environments advantageous.
- Proficient with Microsoft Dynamics CRM system is desirable though not essential
- Skilled in Microsoft Office Suite
- To maintain a customer focused approach at all times
- To take ownership of actions, seeing them through to completion

## **STAFF VALUES**

Our team operates by the following personal values. If your personality and work ethic fit these values, then don't hesitate to get in touch.

- Produc**T**ive
- Cr**E**ative
- MotivAted
- Custo**M**er Focused
- WillinG
- Relia**B**le
- Tr**U**stworthy

## **ADDITIONAL NOTES**

• A full driver's license is necessary due to the location of the premises.